



**ADOPT·A·SCHOOL**  
CONNECTING BUSINESS & EDUCATION

**ANNUAL REPORT**  
**2018 - 19 ACADEMIC YEAR**

Adopt-A-School  
The Chamber of Commerce of West Alabama  
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*Adopt-A-School is a business-education partnership program sponsored by the Tuscaloosa City and County Schools and the Chamber of Commerce of West Alabama.*

*Tuscaloosa City Schools  
Dr. Mike Daria  
Superintendent*

*Tuscaloosa County Schools  
Dr. Walter Davie  
Superintendent*

## **The Chamber of Commerce of West Alabama**

[www.tuscaloosachamber.com](http://www.tuscaloosachamber.com)

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Director of Education Programs

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# ***2018-19 Adopt-A-School Annual Report***

With the conclusion of the 2018-19 school year, Adopt-A-School has completed 34 years in service to the Tuscaloosa County area. We continue to work to accomplish the purpose and goals established at the beginning of our program:

- (1) To create a climate of involvement and interaction between businesses and schools;
- (2) To strengthen and enhance school programs through the utilization of community resources;
- (3) To foster a better understanding between the business/industry communities and the public school systems in Tuscaloosa County; and
- (4) To involve the community in preparing for its own economic future.

## ***2018-2019 Highlights***

One hundred and four area organizations were committed to Adopt-A-School partnerships. Of our 55 public schools, 46 had more than one partner.

The 17th Annual Adopt-A-School Kickoff was held at Bryant Conference Center on August 1, 2018. Approximately 415 people representing schools and businesses registered to attend. In lieu of a guest speaker, two partnerships participated in a panel discussion to stimulate ideas for potential partnership activities. The participants included Dr. Clarence Sutton, Jr., Central High School and adopter Heath Hendrix, ONIN Staffing; and Kimberli Fondren, Vance Elementary School and partner Subrina Champion, Mercedes-Benz U.S. International, Inc. The panel discussion was moderated by Terri Brewer, Tuscaloosa County Schools.

Several partnerships were recognized at the event. There were five Thirty Year Award recipients, two Twenty Year Award recipients, and nine Decade of Excellence Award recipients. Also, 31 partnerships achieved V.I.P (Very Involved Partnership) status.

Prior to the lunch, concurrent workshops were offered to partnerships for training, networking and educational purposes. Topics included: Tuscaloosa Bicentennial; Are You V.I.P. Ready; New Ideas via Community Connections; and Partnership Planning.

Partnership appearances via two different media spotlight programs helped to spread the word to the community about the Adopt-A-School program. Partnerships were given opportunities to tell their partnership stories through scheduled Adopt-A-School Spotlights. Partnerships had the option of appearing on Kip Tyner's "Great Day Tuscaloosa" TV program on Comcast Channel 20 to share successful partnership programs with the community. Additionally, partnerships had the opportunity to record segments identifying the partnerships and partnership activities at Tuscaloosa Radio. The recordings were distributed to other local radios stations and broadcast throughout the month. WVUA23 also covered some of our activities throughout the year.

The Adopt-A-School electronic newsletter was produced quarterly and sent to approximately 3,000 business representatives in 2018. The newsletter was also distributed to school administrators, principals and teachers. Partnership activities were also spotlighted in the Chamber's *Member News Weekly*, and the West Alabama Works monthly newsletter. Each

newsletter highlighted the partnership activities and resulted in expanded communications and increased awareness of the program.

The impact of the Adopt-A-School program is evident through the activities listed in this report. Additionally, 78 adopters and 5 PAL's (Partner At Large) reported a combined total of 1358 volunteers in their partnerships, contributing approximately 7400 hours of time and expertise to benefit students in the Tuscaloosa City and County public schools. Using an estimate for the value of the volunteer hour,\* the volunteer hours contributed to the Tuscaloosa City and Tuscaloosa County School Systems through the Adopt-A-School partnerships are valued at approximately \$228,312.89.

In addition to the volunteer time, adopters and PAL's reported financial investments exceeding \$228,312 combined with over \$78,115 in goods, services and in-kind donations. These brought a total of over \$306,428 in additional financial support for our public school systems. The combined total of financial support, in-kind contributions and volunteer hours resulted in over \$494,610 of additional support for public schools.

Many businesses elect to support the program through the Adopt-A-School Sustainer Program. These partners provide significant financial support for the coordination and administration of Adopt-A-School, thus making resources available for recruiting and training new adopters and for sustaining existing partnerships. Twenty-six organizations provided financial and in-kind support as Sustainers in 2018.

The 28th annual Nucor Steel Tuscaloosa Adopt-A-School benefit golf tournament was held at the Ol' Colony Golf Complex on Thursday, September 6, 2018. For the 160 golfers participating, the emphasis was not so much on winning but on having a good time and playing for a worthwhile cause. Over seventy-five sponsors and donors supported the tournament. The team representing Capstone Freight, LLC and playing for Hillcrest High won the overall tournament. As a result, the school was the recipient of \$500 prize money. In addition, checks were presented to Holt High and Northport Elementary for having the most golfers representing their schools. Northridge Middle received the prize money for the random drawing from all schools represented in the tourney.

The Chamber, through the Adopt-A-School Program, recognizes the importance of keeping local school counselors informed with the knowledge necessary to educate our future workforce and to guide the students as they develop the skills needed to succeed in an ever-growing and ever-changing workplace. On December 7, 2018, all the school counselors in the Tuscaloosa City and Tuscaloosa County School Systems, and Region 3 were invited to participate in the 12<sup>th</sup> annual Business & Industry Tour. Approximately forty participants were bused to Phifer Incorporated where they learned about workforce trends and employment, took a tour of the plant, and treated to lunch sponsored by Shelton State Community College.

Adopt-A-School Week was held February 25<sup>th</sup> – March 1<sup>st</sup>. The purpose of the week was to express appreciation to all partners, to highlight the many projects and activities that are provided to schools through the program, and to promote the program in the community. Social and traditional media were used as well as school and business marquees. Partnerships were celebrated in schools and places of business.

Coordinator training and networking sessions were offered at the Chamber office throughout the year and were focused on particular topics of interest. The meetings were designed to allow partnership coordinators to learn about a variety of activities designed to promote the goals of the Adopt-A-School program. Topics included: Coordinator Orientation, Community Connections, and Partnership Rip Off and Duplicate Discussions. Over 70 coordinators attended workshops and sessions that provided networking and training opportunities to strengthen their partnerships.

Overall, the 2018-19 school year was a successful one for Adopt-A-School. Our partnerships are truly making a positive impact in our local schools by connecting business and education.

\*According to the Independent Sector Report on “The Value of Volunteer Time”, the most recent estimated dollar value of a volunteer hour in the state of Alabama is \$25.43. Independent Sector is the leadership forum for charities, foundations, and corporate giving programs committed to advancing the common good in America and around the world. [www.independentsector.org](http://www.independentsector.org)



## 2018-19 ADOPTERS

*THANKS to the following organizations for serving as a partner with one or more public schools in the Tuscaloosa City and County School Systems.*

### AFFLINK

Alabama Credit Union  
Alabama One  
Alabama Power Company  
Alpha Phi Alpha Fraternity, Inc.  
American Family Care  
Ameriprise Financial  
ARD Logistics-Alabama, LLC (2 schools)  
Arts & Humanities Council of Tuscaloosa  
Award Company of America  
Bailey's Tiger-Rock Martial Arts (4 schools)  
Bailey's Tiger-Rock Martial Arts - Northport  
BankFirst  
BBVA  
Big Sistias w/ Purpose, LLC  
BFGoodrich Tire Manufacturing  
Blaze Pizza  
Bojangles'  
Bolta US  
Breakout Escape Games  
Broadway Pizzeria 43 (3 schools)  
Brose Tuscaloosa, Inc.  
Bryant Bank  
Cadence Bank, N.A  
Capital Real Estate  
Capstone Bank  
Chick-fil-A at Midtown  
Chick-fil-A at Northport (2 schools)  
Chick-fil-A at Tuscaloosa South (2 schools)  
DCH Credit Union  
DCH Regional Medical Center  
Discovering AL, UA Museum of Natural History  
Embassy Suites  
First Federal Bank  
FIS Global, Inc.  
FNB of Central Alabama  
Hudson-Poole Fine Jewelers  
Hunt Refining Company  
Jim 'N Nick's BBQ  
Junior League of Tuscaloosa  
Kappa Alpha Psi Fraternity, Tusc. Alumni Chapter  
Kyle Office Solutions  
\*Lance Hocutt Financial Group  
Leadership Tuscaloosa Alumni Association  
The Legacy Connection  
McAbee Construction, Inc. (2 schools)  
McAlister's Deli - Northport  
Mercedes-Benz U.S. International, Inc. (3 schools)  
Milo's Hamburgers (2 schools)  
Neel-Schaffer, Inc.

Northport Medical Center  
North River Church  
NorthRiver Yacht Club  
Nucor Steel Tuscaloosa, Inc.  
Omega Psi Phi Fraternity, Inc.  
Onin Staffing  
P.E. LaMoreaux & Associates, Inc.  
Parker Towing Company  
Perfect Shine Cleaning Company  
Phifer Incorporated  
Powell Petroleum  
The Radiology Clinic  
Randall-Reilly Publishing Company  
Raymond James & Associates  
Regions Bank  
Rhodes & Rhodes Family Dentistry  
RiverFall Credit Union  
Riverview Orthodontics  
Rotary Club of Tuscaloosa  
Sam's Club #6435 (2 schools)  
Shelton State Community College (2 schools)  
Smile Doctors  
Southland Benefit Solutions  
Southland International Trucks, Inc.  
Spiller Furniture & Mattress  
Stillman College (2 schools)  
Synovus  
Taziki's Mediterranean Café  
Thompson Tractor Company, Inc.  
Triad Property Management  
Trustmark Bank  
TTL, Inc.  
Tuscaloosa Coca-Cola  
Tuscaloosa County Medical Society & Alliance  
Tuscaloosa Music Club  
The University of Alabama  
College of Community Health Sciences  
Vulcan Materials Company  
Walmart Neighborhood Market - Northport  
Walmart Neighborhood Market - Tuscaloosa  
Walmart, Northport  
Walmart, Skyland  
Warrior Met Coal  
Wells Fargo Bank, N.A.  
The Westervelt Company  
Wilson's Pest Control  
Young Tuscaloosa  
Zeta Phi Beta Sorority, Inc.  
Zeta Phi Beta Sorority, Inc. - Tuscaloosa  
ZF Chassis Systems, LLC (2 schools)



# ADOPT-A-SCHOOL

CONNECTING BUSINESS & EDUCATION

## *2019 Sustainers*

*Thanks to the following businesses & organizations that provide financial support for the program.*

### **CORPORATE SPONSOR**

Nucor Steel Tuscaloosa, Inc.

### **BOARD SPONSORS**

Amason & Associates, Inc.

Ellis Architects, Inc.

Harrison Construction Company, Inc.

McAbee Construction, Inc.

McGiffert and Associates, LLC

Mercedes-Benz U.S. International, Inc.

Reese Phifer, Jr. Memorial Foundation

The University of Alabama College of Education

### **SUPERINTENDENT SPONSOR**

Alabama Credit Union

### **PRINCIPAL SPONSORS**

Patterson & Comer

Tuscaloosa Title Company, Inc.

Wal-Mart #0715, Skyland

### **TEACHER SPONSORS**

Allison Appraisal Service, Inc.

DCH Credit Union

Neel-Schaffer, Inc.

Russell S. Lee Floor America

Wal-Mart #2306, Northport

West Alabama Pediatrics

### **MENTOR SPONSORS**

Martin Family Eye Care

Northport Auto Supply Company, Inc.

Parker Towing Company, Inc.

Robertson Banking Company

StressCrete, Inc.

### **Adopt-A-School Spotlight Sponsors**

Great Day Tuscaloosa –WJRD 1150AM & 102.1FM/ROCK 106.9/The Blessing 96.1—WVUA TV



**2018-19**  
**Partnerships &**  
**Partnership Activities**



\*Alberta School of Performing Arts - Tuscaloosa County Medical Society & Alliance / Bryant Bank  
\*Arcadia Elementary School – Cadence Bank / Chick-Fil-A Midtown  
Big Sandy Elementary School – Bailey’s Tiger Rock Martial Arts / Chick-fil-A Tuscaloosa South  
Brookwood Elementary School - Bailey’s Tiger Rock Martial Arts / Lear Corporation  
Brookwood High School –Warrior Met Coal / Brose Tuscaloosa, Inc.  
Brookwood Middle School – Mercedes-Benz U.S. International, Inc.  
\*Paul W. Bryant High School – Discovering AL, The UA Museum of Natural History / ARD Logistics, Alabama LLC  
Buhl Elementary School - The Radiology Clinic / Tuscaloosa Music Club  
\*Central Elementary School – BBVA Compass / Stillman College  
\*Central High School - Randall-Reilly Publishing / ONIN Staffing  
Collins-Riverside Middle School – Regions Bank  
Cottondale Elementary School – BankFirst / The Westervelt Company  
Crestmont Elementary School – Spiller Furniture & Mattress / Walmart Neighborhood Market - Northport  
Davis-Emerson Middle School – ARD Logistics-Alabama, LLC  
Duncanville Middle School – Breakout Escape Games / Kyle Office Solutions / The Legacy Connection  
\*Eastwood Middle School – American Family Care / Big Sistas w/Purpose / Stillman College  
Echols Middle School – FNB of Central Alabama / ZF Chassis Systems, LLC  
Englewood Elementary School – Shelton State Community College / Milo’s Hamburgers  
Faucett-Vestavia Elementary School – Raymond James & Associates / Chick-fil-A Northport  
Flatwoods Elementary School- Broadway Pizzeria 43 / Bolta US/ Leadership Tuscaloosa Alumni Association / Northport Medical Center  
Hillcrest High School - DCH Regional Medical Center / Jim ‘N Nicks  
Hillcrest Middle School – Milo’s Hamburgers / TTL, Inc. / Shelton State Community College  
Holt Elementary School - Junior League of Tuscaloosa / Sam’s Club  
Holt High School – Nucor Steel Tuscaloosa, Inc.  
Huntington Place Elementary School - Chick-fil-A Northport / Southland Benefit Solutions  
Lake View Elementary School – Modern Woodmen of America / Sam’s Club  
\*Martin Luther King, Jr. Elementary School – BFGoodrich Tire Manufacturing / Omega Psi Phi Fraternity, Inc.  
Matthews Elementary School – Kappa Alpha Psi Fraternity, Tuscaloosa Alumni Chapter / First Federal Bank / North River Church  
Maxwell Elementary School – RiverFall Credit Union  
Myrtlewood Elementary School – AFFLINK / Embassy Suites  
Northport Elementary School – Alabama ONE / Tiger Rock Martial Arts – Northport  
\*Northridge High School – SmartBank / Alabama Power Company / Blaze Pizza  
\*Northridge Middle School – Alabama Credit Union/ Parker Towing Company / Smile Doctors Braces  
Northside High School - Rotary Club of Tuscaloosa / ZF Chassis Systems, LLC  
Northside Middle School – Capital Real Estate  
\*Oakdale Elementary School - Alpha Phi Alpha Fraternity, Inc. / Hunt Refining Company / McAbee Construction, Inc. / Zeta Phi Beta Sorority - Tuscaloosa  
\*Rock Quarry Elementary School - NorthRiver Yacht Club / P.E. LaMoreaux & Associates  
Sipsey Valley High School – Award Company of America  
Sipsey Valley Middle School – Tuscaloosa Coca-Cola  
\*Skyland Elementary School – Triad Property Management / Trustmark Bank  
\*Southview Elementary School – Walmart Supercenter Skyland  
Sprayberry Center @ Lloyd Wood Education Center– Perfect Shine / Walmart Supercenter, Northport  
Taylorville Primary School – Bailey’s Tiger Rock Martial Arts / Chick-fil-A at Tuscaloosa South

\*Tuscaloosa Career & Technology Academy – McAbee Construction, Inc. / Mercedes-Benz U.S. International, Inc. / Neel-Shaffer, Inc. (PALS: Brose / DCH Regional Medical Center / Premier Service Company /Whatley Health Services, Inc. / Hampton Inns)

Tuscaloosa County High School – FIS Global, Inc. / Wells Fargo Bank, N.A.

Tuscaloosa Magnet Schools- Elementary – College of Community Health Sciences/ Bailey’s Tiger-Rock Martial Arts/ Mathnasium of Tuscaloosa

Tuscaloosa Magnet Schools- Middle – Young Tuscaloosa / Mathnasium of Tuscaloosa

\*University Place Elementary School – Bojangles/ DCH Credit Union

Vance Elementary School – Mercedes-Benz U.S. International, Inc. / Southland International Trucks / Vulcan Materials Co.

\*Verner Elementary School – Synovus / Riverview Orthodontics/ Ameriprise Financial / Powell Petroleum / Taziki’s Mediterranean Café

Walker Elementary School – Children and Teen Dentistry

\*Westlawn Middle School – Phifer Incorporated / Zeta Phi Beta Sorority, Inc. / Rhodes & Rhodes Family Dentistry

Westwood Elementary School – Arts & Humanities Council of Tuscaloosa / Hudson-Poole Fine Jewelers/ Wilson’s Pest Control

\*Woodland Forrest Elementary School –Thompson Tractor Company, Inc. / Wal-Mart Neighborhood Market Tuscaloosa

\*indicates Tuscaloosa City Schools

## **2019 Outreach Partnership**

Hale County High School – Lance Hocutt Financial Group

# 2018-19 V.I.P. Awards

## *“Very Involved Partnerships”*

*In recognition and appreciation for meeting all criteria established as guidelines for interaction within the Adopt-A-School program and the development of an outstanding partnership.*

Alabama Credit Union & Northridge Middle  
Alabama ONE & Northport Elementary  
Alpha Phi Alpha Fraternity, Inc. & Oakdale Elementary  
Arts Council of Tuscaloosa & Westwood Elementary  
Bailey’s Tiger Rock Martial Arts & Big Sandy Elementary  
Bailey’s Tiger Rock Martial Arts & Brookwood Elementary  
Bailey’s Tiger Rock Martial Arts & Taylorville Primary  
Bailey’s Tiger Rock Martial Arts & Tuscaloosa Magnet Schools – Elementary  
BankFirst Financial Services & Cottondale Elementary  
BFGoodrich Tire Manufacturing & Martin L. King, Jr. Elementary  
Bolta US & Flatwoods Elementary  
Bryant Bank & The Alberta School of Performing Arts  
Chick-fil-A at Tuscaloosa South & Big Sandy Elementary  
Chick-fil-A at Tuscaloosa South & Taylorville Primary  
DCH Regional Medical Center & Hillcrest High  
Embassy Suites Tuscaloosa Downtown & Myrtlewood Elementary  
First Federal Bank & Matthews Elementary  
Hudson-Poole Fine Jewelers & Westwood Elementary  
Hunt Refining Company & Oakdale Elementary  
Kappa Alpha Psi Fraternity, Inc. & Matthews Elementary  
Leadership Tuscaloosa Alumni Association & Flatwoods Elementary  
The Legacy Connection & Duncanville Middle  
Mathnasium of Tuscaloosa & Tuscaloosa Magnet Schools – Elementary  
Mathnasium of Tuscaloosa & Tuscaloosa Magnet Schools – Middle  
McAbee Construction, Inc. & Oakdale Elementary  
Northport Medical Center & Flatwoods Elementary  
Nucor Steel Tuscaloosa, Inc. & Holt High  
Phifer Incorporated & Westlawn Middle  
The Radiology Clinic & Buhl Elementary  
Regions Bank & Collins-Riverside Middle  
RiverFall Credit Union & Maxwell Elementary  
Shelton State Community College & Englewood Elementary  
Southland Benefit Solutions & Huntington Place Elementary  
Spiller Furniture & Mattress & Crestmont Elementary  
Synovus & Verner Elementary  
Thompson Tractor Company, Inc. & Woodland Forrest Elementary  
Tiger Rock Martial Arts, Northport & Northport Elementary  
The Westervelt Company & Cottondale Elementary  
Wilson’s Pest Control & Westwood Elementary  
Young Tuscaloosa & Tuscaloosa Magnet Schools – Middle  
Zeta Phi Beta Sorority, Tuscaloosa & Oakdale Elementary  
ZF Chassis Systems, LLC & Echols Middle  
ZF Chassis Systems, LLC & Northside High

## **COORDINATOR COMMENTS ABOUT ADOPT-A-SCHOOL**

*(Comments from 2018-19 End of the Year Reports)*

*"The Adopt-A-School Program is an outstanding program. The strengths include being able to partner with such great kids and present to them the positive aspects of the next chapter of their life."*

**Kokeithia Dennis, ARD Logistics, LLC**

*"The program is great at connecting young people and business mentors. It continues to benefit the schools and community."*

**Beth Elkins, Nucor Steel Tuscaloosa, Inc.**

*"I think the Adopt-A-School is a fantastic program, and is run incredibly smoothly and efficiently."*

**Erin Tech, The University of Alabama College of Community Health Sciences**

*"Love the Adopt-A-School Program. So blessed that we can do this in our town."*

**Kelly Bailey, Bailey's Tiger Rock Martial Arts**

*"The Adopt-A-School Program is a valuable benefit to the area schools. This is my first time to be involved with Adopt-A-School from the adopter perspective. I have been able to see the positive impact that the program has on the children, local schools, and businesses. I do not have any suggestions or ideas for improvement of the program at this time."*

**Katelyn Pate, Southland Benefit Solutions, LLC**

*"One of the greatest benefits I see is that it (AAS) gives local businesses an opportunity to be involved in the community in more than just a monetary way, to work together with the schools and the young people in our community to promote 'togetherness'."*

**Deborah Anders, The Legacy Connection**

*"AAS is a phenomenal program that allows the community to have closer insight into the school system and gain a deeper comprehension of the needs of the students, staff, and administration..."*

**Deboris Lanier, Tuscaloosa Alumni Chapter of Kappa Alpha Psi Fraternity, Inc.**

*"We love partnering with BES (Buhl Elementary School). It is rewarding for our staff to see the tremendous appreciation from the students and staff. They always make the most of any and everything that we are able to provide for them."*

**Charlotte Williams, The Radiology Clinic**

*"We love our partnership with Verner (Elementary School). Students, faculty and staff are all very grateful and complimentary. I can tell by students' reactions that it is having a positive effect."*

**Lesley Powell, Powell Petroleum**

## **The Alberta School of Performing Arts & Bryant Bank** **Tuscaloosa County Medical Alliance**

### **STUDENT INCENTIVE/MOTIVATION**

- BB gave gold coins for students making all A's each nine weeks
- TCMA focused on scholarships and behavior – provided gold medals and sponsored themed parties
- TCMA sponsored three Principal's List parties

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- BB provided 12 volunteers to teach Junior Achievement throughout the school year

### **CURRICULUM/CULTURAL ENRICHMENT**

- BB presented Teach Children to Save program, a program sponsored by the Alabama Bankers Association
- BB read to students during Read Across America Day
- TCMA provided volunteers to read to students

### **CHARACTER DEVELOPMENT**

- As a character development incentive, TCMA sponsored students in the Tennis Program
- Several BB employees went to WOW with the students, volunteered for Junior Achievement and Teach Children to Save program

### **COMMUNITY SERVICE PROJECTS**

- BB participated in the Coin Drop, which was a competition to raise the most money for the American Heart Association. Two classes (elementary & middle) won a pizza lunch for raising the most money

### **IMPROVING SCHOOL ENVIRONMENT**

- TCMA donated \$3,000 to be utilized at the principal's discretion

### **PARTNER APPRECIATION ACTIVITY**

- TCMA provided food at the start of school year, candy in the office throughout the year, chocolate at Christmas and Valentines, and lots of baked goods during testing week
- BB provided items from the teachers' Wish List
- BB provided lunch for teachers, faculty and staff for Teacher Appreciation Day

### **OTHER ACTIVITIES/PROJECTS**

- BB participated in AAS Golf Tournament
- BB purchased Christmas "Santa" gifts to four children from their wish list
- TCMA provided over 1500 incentive/reward goodies bags throughout the school year

## **Arcadia Elementary & Cadence Bank / Chick-fil-A Midtown**

### **STUDENT INCENTIVE / RECOGNITION**

- Each month, Cadence and CFA worked together to provide a party for 50 students chosen by their teachers for good behavior (2 students from each class for each grade). Each student was rewarded with a box lunch from CFA, a certificate, a letter home to their parents explaining why their child was chosen, and a pencil pouch full of school supplies
- Every 9 weeks Cadence and CFA rewarded all students with perfect attendance with a free meal CFA gift card, a certificate, and various incentives (sunglasses, candy canes, etc.)

### **CAREER AWARENESS / JUNIOR ACHIEVEMENT**

- Volunteers from Cadence taught multiple lessons about financial literacy during after school activities. The Lemonade Day curriculum tied in with the banker's careers in a way that the students could understand and relate to. Many of the lessons that were taught (profit and loss, expenses, etc.) related careers in banking. The students learned these lessons in a hands-on approach and apply them to their own lemonade stand

### **COMMUNITY SERVICE PROJECTS**

- Cadence was a sponsor for Lemonade Day. Lemonade Day is an organization that teaches youth about entrepreneurship and how to become an entrepreneur. Several lessons were taught to students by Cadence employees. These lessons were designed to give kids the opportunity to learn business and life skills needed to set a goal, make a plan, and work the plan to achieve their dream

#### **CHARACTER DEVELOPMENT**

- Cadence and CFA focused rewarded the students and their parents for the student's good behavior and perfect attendance. Each time a student was selected as "Student of the Month" based on good behavior a letter was sent home to the parents letting them know that their child had been a role model to others that month. Each time the students were rewarded for perfect attendance, their parents received a reward too (for example, two sets of sunglasses, two free meal CFA gift cards, etc.)

#### **COMMUNITY SERVICE PROJECTS**

- Cadence employees volunteered to work at booths and pass out Cadence Bank trick or treat bags during Fall Festival
- Arcadia's big event every year is the Winter Wonderland Ball. CFA cooked the food and Cadence donated more than 250 piggy banks that were given as door prizes/party favors

#### **PARTNER APPRECIATION ACTIVITY**

- Cadence gave each classroom a package of copy paper for Christmas
- CFA donated pencils to school to be given to the students
- During Teacher Appreciation Week, Cadence provided sweet snacks and gifts, and CFA donated food for breakfast

#### **OTHER ACTIVITIES/PROJECTS**

- Cadence sponsored a reading log ice cream party for the school. Each student who met their reading log goals were able to attend an ice cream party

### **Big Sandy Elementary & Bailey's Tiger Rock Martial Arts** **Chick-fil-A Tuscaloosa South**

#### **STUDENT INCENTIVE/MOTIVATION**

- Bailey's gave a donation for the PAWS awards
- CFA sponsored perfect attendance ice cream parties every nine weeks, and the CFA Cow visited

#### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- CFA participated in JA in a Day with 2<sup>nd</sup> graders

#### **CURRICULUM/CULTURAL ENRICHMENT**

- Bailey's read to students during Adopt-A-School Week

#### **CHARACTER DEVELOPMENT**

- Bailey's gave weekly character/bully talks throughout the year
- CFA taught character lesson classes on serving others

#### **COMMUNITY SERVICE PROJECTS**

- Bailey's filled Angel Tree wishes for disadvantaged children
- CFA hosted Spirit Nights, and provided teacher appreciation activities

#### **PARTNER APPRECIATION ACTIVITY**

- Bailey's provided donuts for the teachers
- Taylorville students made art work for the CFA store throughout the year

#### **OTHER ACTIVITIES/PROJECTS**

- Bailey's taught P.E. classes for a full day

### **Brookwood Elementary & Bailey's Tiger Rock Martial Arts** **Lear Corporation**

#### **STUDENT INCENTIVE/MOTIVATION**

- Bailey's provided character awards every nine weeks to eligible students

#### **CHARACTER DEVELOPMENT**

- Bailey's gave weekly character/bully talks throughout the year

### **COMMUNITY SERVICE PROJECTS**

- Bailey's filled Angel Tree wishes for disadvantaged children

### **IMPROVING SCHOOL ENVIRONMENT**

- Lear donated \$5000 towards the purchase of a new digital sign for the school

### **PARTNER APPRECIATION ACTIVITY**

- BWES provided goodie baskets for Bailey's
- BWES provided encouragement for Lear employees during their October launch. Students created posters and provided encouraging notes with sweet treats. BWES also provided a sign for the plant entrance wishing Lear good luck
- Bailey's provided donuts for the teachers

### **OTHER ACTIVITIES/PROJECTS**

- Bailey's taught P.E. classes for a full day
- Lear personnel served as judges for homecoming parade floats

## **Brookwood High & Brose Tuscaloosa\* / Warrior Met Coal**

### **STUDENT INCENTIVE/MOTIVATION**

- WMC submitted two checks for incentives for academics and athletics

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- WMC hired three students from the Co-Op program

### **IMPROVING SCHOOL ENVIRONMENT**

- WMC printed teacher resource materials, junior/senior information packets, programs for musical Theatre Spring performance, song books for the students to read while playing, basketball tournament packets and passes, banners for football and baseball fences, senior banners for baseball, invitations and programs for Honors Night, graduation programs, schedule calendar banner for the football team, typeset and printed the football program

### **PARTNER APPRECIATION ACTIVITY**

- WMC provided steak lunch for the football team

### **OTHER ACTIVITIES/PROJECTS BY ADOPTER FOR SCHOOL**

- WMC made graduation CD

\* No report

## **Brookwood Middle & Mercedes-Benz U.S. International, Inc.\***

\* No report

## **Buhl Elementary & The Radiology Clinic/ Tuscaloosa Music Club**

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Ten students were chosen from an essay competition to participate in Job Shadowing at TRC. The students visited clinical, physicians, IT, business, HR, marketing, clerical and administration departments, and afterwards were treated to lunch and a goodie bag

### **CURRICULUM/CULTURAL ENRICHMENT**

- TRC participated in Read Across America day
- TMC hosted 4<sup>th</sup> grade students for Shelton State's program "Back to Rock" at public library
- TMC read to students
- TMC provided three judges for the Talent Show
- TMC helped with Santa's Workshop

### **COMMUNITY SERVICE PROJECTS**

- BES Art students assisted with decorating 200 Luminaria Bags for the ACS Relay for Life sponsored by the TRC team

### **IMPROVING SCHOOL ENVIRONMENT**

- TRC donated \$5,000 earmarked for technical resources for the students

### **PARTNER APPRECIATION ACTIVITY**

- TMC provided candy for Valentine's Day, and an end of the year brunch for teachers and staff
- TRC provided goodie bags and cake to the teachers and staff during Teacher Appreciation Day

### **OTHER ACTIVITIES/PROJECTS**

- BES students drew holiday pictures, and the winning picture was featured on the TRC Christmas card. The winner was also recognized on the card and during the school assembly
- TMC helped with Pre-K students at beginning of school

## **Central Elementary & BBVA / Stillman College**

### **STUDENT INCENTIVE/MOTIVATION**

- Stillman scheduled personnel to present to students during the Champion Summits. Student organizations also participated in the summits

### **CURRICULUM/CULTURAL ENRICHMENT**

- BBVA participated in Read Across America day
- BBVA participated in the Reading Initiative and read to students the first Wednesday of the month
- Stillman faculty and students read to classrooms during Read Across America day

### **CHARACTER DEVELOPMENT**

- BBVA helped with the Great American Handshake Competition/Interview

### **COMMUNITY SERVICE PROJECTS**

- BBVA adopted a family of three for Christmas
- Stillman faculty and students collected and presented food baskets to the school for families in need during the holidays

### **PARTNER APPRECIATION ACTIVITY**

- BBVA provided snacks for the staff and teachers during Teacher Appreciation and Adopt-A-School Week

### **OTHER ACTIVITIES/PROJECTS**

- BBVA donated Back-To-School supplies

## **Central High & Randall-Reilly/ ONIN Staffing**

### **STUDENT INCENTIVE/MOTIVATION**

- ONIN participated in Signing Day for graduating Read-To-Work (RTW) students
- RR sponsored Student of the Month recognitions and luncheons

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- ONIN organized plant tours from all industry clusters
- ONIN assisted the students with job readiness skills

### **CURRICULUM/CULTURAL ENRICHMENT**

- ONIN provided the RTW curriculum
- RR purchased scientific calculators for the IB Math students

### **CHARACTER DEVELOPMENT**

- ONIN assisted students with soft skills, employability skills, and resume building

### **COMMUNITY SERVICE PROJECTS**

- RR participated in the Relay for Life basketball game

### **IMPROVING SCHOOL ENVIRONMENT**

- RR participated in Homecoming events

**PARTNER APPRECIATION ACTIVITY**

- RR provided breakfast for the faculty and staff at the beginning of the year
- During AAS Week, RR gave out candy and met students

**Collins-Riverside Middle & Regions Bank**

**STUDENT INCENTIVE/MOTIVATION**

- Regions sponsored honor roll parties
- Regions sponsored monthly Student of the Month luncheons
- Regions provided snacks during testing

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Regions participated in Junior Achievement (JA in a Day)
- Regions participated in Career Day with CRMS's communication classes

**COMMUNITY SERVICE PROJECTS**

- Regions provided Christmas for 20 students or more and their siblings

**PARTNER APPRECIATION ACTIVITY**

- Regions and CRMS decorated an "Adopt-A-School" Christmas Tree at River Walk to show appreciation for the partnership

**Cottondale Elementary & BankFirst / The Westervelt Company**

**STUDENT INCENTIVE/MOTIVATION**

- BankFirst provided 2-liters for improving standardizing test scores, and items for team celebrations

**CURRICULUM/CULTURAL ENRICHMENT**

- During Open House, BankFirst sat up informational table and offered pens and pencils to students and parents

**CHARACTER DEVELOPMENT**

- BankFirst and Cottondale partnered to collect supplies for Eagles' Wings to teach students the importance of giving back. The student Ambassadors delivered supplies to Eagles' Wings and spent the morning learning about the organization
- BankFirst judged door decorations during Red Ribbon Week

**COMMUNITY SERVICE PROJECTS**

- BankFirst purchased Christmas gifts for a family in need

**IMPROVING SCHOOL ENVIRONMENT**

- BankFirst donated items for Field Day

**PARTNER APPRECIATION ACTIVITY**

- BankFirst provided doughnuts and snacks to the teachers throughout the year

**Crestmont Elementary & Spiller Furniture & Mattress /  
Walmart Neighborhood Market, Northport\***

**STUDENT INCENTIVE/MOTIVATION**

- SF&M provided honor ribbons every nine weeks, perfect attendance prize, pizza party for reading, and snacks for testing

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- CES students visited the SF&M to job shadow

**CURRICULUM/CULTURAL ENRICHMENT**

- SF&M judged pumpkin decorating reading contest

**CHARACTER DEVELOPMENT**

- SF&M provided a Perfect Wildcat ribbon for citizenship every nine weeks

**COMMUNITY SERVICE PROJECTS**

- SF&M participated in the Christmas parade and the beginning of the school year block party
- SF& M provided a concession stand for the Fall Festival

**IMPROVING SCHOOL ENVIRONMENT**

- SF&M helped to raise money to purchase an electronic sign
- SF&M provided stools for the cafeteria

**PARTNER APPRECIATION ACTIVITY**

- SF&M decorated classroom doors to spotlight the partnership
- SF&M provided snacks for teachers, and Duty Free lunch

**OTHER ACTIVITIES/PROJECTS BY ADOPTER FOR SCHOOL**

- SF&M helped with parent night

\*No report

**Davis-Emerson Middle & ARD Logistics-Alabama**

**STUDENT INCENTIVE/MOTIVATION**

- ARD sponsored gift cards for the recognition of students with the highest GPA for each grad

**PARTNER APPRECIATION ACTIVITY**

- ARD hosted an end of the year lunch to show gratitude and appreciation for the faculty

**Duncanville Middle & Kyle Office Solutions / The Legacy Connection**

**STUDENT INCENTIVE/MOTIVATION**

- TLC provided certificates for students achieving Perfect Attendance each month, and prizes at Awards Day for students with perfect attendance for the year
- TLC provided prizes for students selected as Student of the Month for good behavior and citizenship

**CHARACTER DEVELOPMENT**

- TLC arranged for Miss Tuscaloosa to meet with beauty walk contestants for coaching and securing judges for the Beauty Walk
- TLC provided prizes for the character development project

**COMMUNITY SERVICE PROJECTS**

- TLC participated in Tinsel Trail project
- TLC collected and donated phone books for the recycling project

**IMPROVING SCHOOL ENVIRONMENT**

- Kyle provided a \$100 credit for each Teacher of the Month. Kyle created a large color print with the teacher's name and congratulations on it, and had their driver to deliver it to teachers. Each teacher's name was also displayed on the school wall for the year
- Kyle donated a \$50 gift of supplies for two teachers with perfect attendance all school year
- Kyle donated signs and banners throughout the year
- TLC sponsored signs for the sports fields

**PARTNER APPRECIATION ACTIVITY**

- As a thank you, DMS donated a piece of artwork created by one of the students to Kyle and TLC
- TLC provided breakfast and lunch to the staff on multiple occasions
- TLC provided monthly treats for teachers and staff
- TLC presented the school with an award for their activities in promoting character among the students

**OTHER ACTIVITIES/PROJECTS**

- TLC helped with the selection of alumni scholarship winners, as well as provided money for the award

## **Eastwood Middle & American Family Care / Big Sistas w/Purpose** **Stillman College**

### **STUDENT INCENTIVE/MOTIVATION**

- AFC provided backpack filled with supplies to 10 students at the end of the school year

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- BSP participated in Junior Achievement
- Stillman hosted Eastwood Day on campus for selected students. The purpose was to expose the students to what college life is like and to share the history of Stillman College. Students visited classes, had lunch in the café, observed practice of the famous Stillman Choir, visited the STEAM Center, and toured the campus. Student organizations served as tour guides

### **CURRICULUM/CULTURAL ENRICHMENT**

- The college historian presented to the students on the history and origin of Stillman College, including information on the people the building's namesakes, and the life at an HBCU

### **CHARACTER DEVELOPMENT**

- During EMS Homecoming, Stillman participated in school activities and the band performed during the game. The band played soft music during the presentation of the campus queen and king

## **Echols Middle & FNB of Central Alabama\* / ZF Chassis Systems, LLC**

### **STUDENT INCENTIVE/MOTIVATION**

- ZF provided a donut party to reward the homerooms in each grade level that donated the most items for the Metro Animal Shelter Drive

### **CURRICULUM/CULTURAL ENRICHMENT**

- ZF assisted with the students with their BEST Robotics Competition. The competition required students to design and construct a functioning robot and then demonstrate the robot's capabilities at an exhibition. The students also had to create and present a full formal business proposal to a team of judges at the exhibition

### **COMMUNITY SERVICE PROJECTS**

- ZF sent volunteers to help run the concession stands during basketball games

### **IMPROVING SCHOOL ENVIRONMENT**

- ZF provided volunteers to assist the custodian with moving all of the desks out of each classroom so the floors could be cleaned. This task usually takes months to do, but was completed in one day and allowed the custodian to take some time off

### **PARTNER APPRECIATION ACTIVITY**

- ZF sent handwritten notes to every teacher to express appreciation for the all work they do to educate the youth in the community

\*No report

## **Englewood Elementary & Milo's Hamburgers** **Shelton State Community College**

### **STUDENT INCENTIVE/MOTIVATION**

- Shelton provided speakers, bookmarks, stickers, and candy slogan, "Drugs are a Trick not a Treat" during Red Ribbon Week
- Shelton provided participant prizes, grand prizes, and judges for the Halloween Pumpkin Contest
- Shelton hosted the Englewood 5<sup>th</sup> Grade Recognition Ceremony in their gymnasium

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Shelton faculty and staff participated in Junior Achievement

**CURRICULUM/CULTURAL ENRICHMENT**

- Shelton participated in Read Across America by providing classroom readers and bookmarks
- Englewood Art class created Milo's art with techniques that the class learned at the time to be featured in the store

**CHARACTER DEVELOPMENT**

- Participated in Red Ribbon Week and Read Across America activities
- Englewood students sent signed thank you cards to Shelton during AAS Week

**COMMUNITY SERVICE PROJECTS**

- Shelton was a Hole Sponsor for the annual AAS Golf Tournament

**PARTNER APPRECIATION ACTIVITY**

- Milo's provided a grits bar for teachers during Teacher Appreciation Week. Each teacher could grab a grits bowl and add toppings to their grits such as cheese, bacon, or Conecuh sausage
- Shelton provided an oversized Welcome Back cookie for the first week of school
- Shelton provided snack baskets and pencils for testing week
- Shelton provided a cookie cake during Teacher Appreciation Week

**OTHER ACTIVITIES/PROJECTS**

- Milo's hosted a Spirit Night for the school and gave 20 percent of the sales to the school
- Shelton provided helpers for the Fall Festival
- Shelton provided classroom readers and judges for school activities

**Faucett-Vestavia Elementary & Chick-fil-A Northport\* / Raymond James**

**STUDENT INCENTIVE/MOTIVATION**

- RJ provided certificates for perfect attendance, A and A/B honor roll each nine weeks

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- RJ hosted job shadowing activities and interviewed students
- RJ provided four volunteers to participate in Junior Achievement at the school

**CURRICULUM/CULTURAL ENRICHMENT**

- RJ supported the Veteran's Day program by providing cake for all participants
- RJ volunteers read to students during Read Across America week

**COMMUNITY SERVICE PROJECTS**

- RJ adopted a family for Christmas and provided Christmas gifts
- RJ provided bags for fundraisers

**PARTNER APPRECIATION ACTIVITY**

- RJ donated supplies from the teachers' Wish Lists
- RJ participated in Duty Free Lunch

**Flatwoods Elementary & Bolta US /Broadway Pizzeria #43\***  
**Leadership Tuscaloosa Alumni Association/ Northport Medical Center**

**STUDENT INCENTIVE/MOTIVATION**

- Bolta provided various prizes throughout the year
- LTAA members visited during Grandparents Day to eat with the students that did not have family
- NMC provided Student of the Month luncheons
- NMC provided 5<sup>th</sup> grade graduation cake

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Bolta participated in Career Day
- NMC presented the Teddy Bear Clinic for all first grade students

**CURRICULUM/CULTURAL ENRICHMENT**

- NMC participated in Read Across America Day activities

**CHARACTER DEVELOPMENT**

- Bolta provided lanyards that promoted good behavior
- LTAA provided judge for the Red Ribbon Week classroom door contest
- LTAA sponsored Characters for Cupcake each month for outstanding students that demonstrated character and leadership. Each student received a cupcake, juice and certificate
- Flatwoods Choir performed at NMC Christmas Employee lunch

**COMMUNITY SERVICE PROJECTS**

- NMC provided Christmas gifts for students in need

**IMPROVING SCHOOL ENVIRONMENT**

- NMC held a school supplies drive

**PARTNER APPRECIATION ACTIVITY**

- Flatwood students made ornament for Bolta
- NMC provided all teachers and staff with movie gift cards

**OTHER ACTIVITIES / PROJECT**

- Bolta paid off lunch balances for students
- NMC participated in the Christmas Family Project

\*No report

**Hale County High & The Lance Hocutt Financial Group**

**STUDENT INCENTIVE/MOTIVATION**

- LH provided attendance incentives. Each month, students were recognized for having perfect attendance

**Hillcrest High & DCH Regional Medical Center /Jim 'N Nick's BBQ\***

**STUDENT INCENTIVE/MOTIVATION**

- DCH provided a \$1,000 scholarship
- DCH provided refreshments for honor roll parties and award days

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- HOSA students shadowed the employees at DCH

**IMPROVING SCHOOL ENVIRONMENT**

- DCH purchased a saw for the welding class

\*No report

**Hillcrest Middle & Milo's Hamburgers / Shelton State Community College  
TTL, Inc.**

**STUDENT INCENTIVE/MOTIVATION**

- Each month, two students from each grade were recognized by their teachers as exceptional students (Student of the Month), and two teachers were recognized by the students (Teacher of the Month). On the last Friday of the month, a table was reserved at Milo's during lunch for all 10, and the option to order a lunch of their choice for free
- Milo's hosted a Perfect Attendance party at the school to reward students. At the end of the year, Milo's brought their milkshake machine and the students got to make whatever kind of milkshake they wanted
- Shelton provided pencils and tumblers for Honor Roll recognition

- Shelton provided bookmarks, stickers, candy slogan of “Drugs are a Trick not a Treat” for Red Ribbon Week
- Shelton provided their gym for award recognition ceremony, and the theater for HMS Beauty Walk 2019
- Shelton provided speakers upon request
- TTL provided food and drinks for honor roll parties each nine weeks

#### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Shelton faculty and staff participated in Junior Achievement
- Milo’s participated in Junior Achievement Day and treated all volunteers to lunch

#### **CURRICULUM/CULTURAL ENRICHMENT**

- Shelton provided classroom readers and bookmarks for Read Across America
- Shelton provided bookmarks, stickers, candy slogan of “Drugs are a Trick not a Treat” for Red Ribbon Week

#### **CHARACTER DEVELOPMENT**

- Students signed thank you cards to give to Shelton during AAS Week
- Each month, Milo’s treated the HMS Justice Committee to breakfast. The Justice Committee is a group of students that meet each month to discuss one of the four traits of the school’s motto: PATS – Proactive, Accepting, Teachable, and Successful. They also take this time to discuss good decision making with all of the students in the Advisory class. The Justice Committee’s vision is to create leaders at this age

#### **COMMUNITY SERVICE PROJECTS**

- Shelton was a hole sponsor for the annual Adopt-A-School Golf Tournament

#### **IMPROVING THE SCHOOL ENVIRONMENT**

- TTL donated money for the Teacher Wish list

#### **PARTNER APPRECIATION ACTIVITY**

- Hillcrest provided a ‘Thank You’ card signed by the faculty and staff
- Milo’s provided a grits bar for the teachers during Teacher Appreciation Week. Each teacher could grab a bowl of grits and add toppings to their grits, such as cheese, bacon, or Conecuh sausage
- Shelton gave an oversized Welcome Back cookie for the first week of school
- Shelton gave snack baskets and pencils for testing week
- Shelton gave an oversized cookie cake during Teacher Appreciation Week
- TTL provided breakfast twice (start of fall and spring semesters), and provided lunch during Teacher Appreciation Week

#### **OTHER ACTIVITIES/PROJECTS**

- Shelton provided classroom readers, and snacks for teachers
- Shelton hosted the HMS awards programs and Beauty Walk
- Milo’s hosted a spirit night for the school, giving back 20% of sales for the night

## **Holt Elementary & Junior League of Tuscaloosa/ Sam’s Club\***

#### **STUDENT INCENTIVE/MOTIVATION**

- JLT volunteers helped assemble birthday bags for the principal to give out each day to students celebrating a birthday throughout the school year

#### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- JLT provided volunteers for JA in a Day
- JLT volunteers participated in Career Day

#### **CURRICULUM/CULTURAL ENRICHMENT**

- JLT provided volunteers during Read Across America Day

#### **CHARACTER DEVELOPMENT**

- JLT provided volunteers for Kindergarten Lunch Buddies
- Sharpened pencils were handed out to students on the first day of each semester as JLT volunteers greeted and welcomed the students at the front door of the school

#### **COMMUNITY SERVICE PROJECTS**

- JLT volunteers planned and executed the 2<sup>nd</sup> annual Eggstravaganza at HES in the spring. The community enjoyed bouncy houses, concessions, outdoor activities, and a huge Easter Egg Hunt

### **IMPROVING SCHOOL ENVIRONMENT**

- JLT volunteers assisted with setting up and organizing the new AR Store at the beginning of the school year
- JLT volunteers completed tasks that helped teachers throughout the year like bulletin boards, preparing class materials, and more

### **PARTNERSHIP APPRECIATION ACTIVITY**

- JLT provided lunch for teachers during Teacher Appreciation Day

\*No report

## **Holt High & Nucor Steel Tuscaloosa, Inc.**

### **STUDENT INCENTIVE/MOTIVATION**

- Nucor provided a certificate and a \$10 Hollywood 16 movie pass each grading period to "A" Honor Roll students. A/B Honor Roll students received a certificate each grading period
- Nucor provided scholarships for graduating seniors

### **CAREER AWARENESS / JUNIOR ACHIEVEMENT**

- Nucor hosted students for Job Shadowing in the Accounting, Sales, Engineering, Shipping and Rolling Mills departments
- Nucor interviewed students candidates for the HHS Ambassador Program

### **CURRICULUM / CULTURAL ENRICHMENT**

- Nucor provided volunteers at the Your Life/Your Money financial literacy simulation
- Nucor provided a panelist and goodie bags to all attendees at the Girls Empowerment Conference, which was for female students in grades 9<sup>th</sup>-11<sup>th</sup>
- Nucor paid for teacher's travel arrangements to attend an Advanced Seminar in New Jersey on the Holocaust for the History Department

### **CHARACTER DEVELOPMENT**

- Nucor sponsored a student to attend the National FBLA Leadership Conferences & Competition in San Antonio, TX

### **COMMUNITY SERVICE PROJECTS**

- Nucor held a Can Food Drive. Items collected were donated to the West Alabama Food Bank
- Holt Carpentry Department provided a book character for the Literacy Council of West Alabama fundraiser on behalf of Nucor

### **IMPROVING SCHOOL ENVIRONMENT**

- Nucor purchased high grade durable tarps to cover and preserve the new gym floor during other events, provided high traffic floor paint for the new Automotive building, and purchased a new volleyball net for competitions
- Nucor paid shredding fees to discard old documents prior to the moving to the new school
- Nucor Technical Academy students assisted with moving to the new school

### **PARTNER APPRECIATION ACTIVITY**

- Nucor hosted a faculty and staff breakfast for American Education Week
- In honor of Adopt-A-School Week, Nucor recognized the partnership on their electronic sign and HHS hosted a lunch for Nucor team members
- Nucor provided cake & cookies, and gave each HHS faculty and staff member a \$25.00 gift card on the first day in the new school building

### **OTHER ACTIVITIES /PROJECTS**

- Nucor sponsored the 12th Annual Nucor -Holt 5K & the Nucor Alumni Scholarship Bass Tournament
- Nucor provided judges for the Homecoming door decoration competition
- Holt Ambassadors assisted during the Nucor-Holt 5K, company picnics, and the Children's Christmas party. The Ambassadors also wrapped all the gifts for the Christmas Party
- Nucor provided funds for the bowling team to attend the Regional Competition

**Huntington Place Elementary & Chick-fil-A Northport\***  
**Southland Benefit Solutions, LLC**

**STUDENT INCENTIVE/MOTIVATION**

- SBS worked with the school to reduce the amount of tardies that the students received. Each nine weeks, students who were not tardy were entered into a "Tardy Raffle". A winner from each grade was selected, and won a \$20 gift card to the movie theatre. At the end the year, students who were not tardy for the entire school year were also entered into a raffle. A winner from each grade was selected and won a \$40 gift card to the movie theatre

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- SBS provided volunteers for JA in a Day and to conduct Ambassador Interviews

**CURRICULUM/CULTURAL ENRICHMENT**

- Throughout the year, HPES students provided SBS with several pieces of artwork. SBS displayed the pieces in the main lobby and the lunchroom of their office

**CHARACTER DEVELOPMENT**

- SBS participated as mystery readers during Read Across America Day. This activity showed the students that you never outgrow a good book and that reading continues learning about the world well into adulthood

**COMMUNITY SERVICE PROJECTS**

- SBS provided a donation to sponsor the HPES Relay for Lift team

**PARTNER APPRECIATION ACTIVITY**

- SBS provided caddies with school supplies before the start of school to welcome back the teachers and staff
- HPES delivered Hershey bars as a thank you to SBS employees
- During Teacher Appreciation Week, SBS delivered a basket full of candy for all of the teachers

**OTHER ACTIVITIES/PROJECTS**

- SBS and HPE participated in the AAS radio spotlight
- SBS participated in Adopt-A-School Week and Read Across America activities

**Lake View Elementary**

No Partnership Report

**Lloyd Wood Education Center & Perfect Shine /**  
**Walmart Supercenter, Northport\***

**STUDENT INCENTIVE/RECOGNITION**

- PS paid for transportation to take students on a field trip to the zoo

**CURRICULUM/CULTURAL ENRICHMENT**

- PS purchased supplies for art show

**COMMUNITY SERVICE PROJECTS**

- PS purchased Christmas tree for Tinsel Trail
- PS recycled aluminum cans
- PS participated in the AAS Golf Tournament

**PARTNERSHIP APPRECIATION ACTIVITY**

- PS provided food for teachers

**OTHER ACTIVITIES/PROJECTS**

- PS purchased wheel-chair accessible rainbow sprinkler blow-up for Field Day

\*No report

**Martin L. King, Jr. Elementary & BFGoodrich Tire Manufacturing**  
**Omega Psi Phi Alumni\***

**STUDENT INCENTIVE/MOTIVATION**

- BFGoodrich provided books to students celebrating a birthday

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- BFGoodrich held a Career Day display

**CURRICULUM/CULTURAL ENRICHMENT**

- BFGoodrich provided classroom readers and volunteers

**PARTNER APPRECIATION ACTIVITY**

- BFGoodrich provided breakfast for faculty and staff

\*No report

**Matthews Elementary & First Federal Bank / Kappa Alpha Psi Fraternity, Inc.**  
**North River Church**

**STUDENT INCENTIVE/MOTIVATION**

- KAP sponsored the annual Guide Right Program, which is an annual celebration for students with outstanding academic achievement and citizenship for the scholastic year. Two students per classroom were honored at a formal ceremony and presented certificates. Also, one 5<sup>th</sup> grader was honored with the David E. Hood Award for being the epitome of excellence and achievement throughout their enrollment at Matthews. This student received a \$20-\$25 gift card to a restaurant
- FF supported Awards Day and Perfect Attendance Day
- FF provided cupcakes and snacks for the students

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- KAP secured volunteers from the ESD division at the City of Tuscaloosa to hold a recycling exposé for students. KAP also participated on behalf of IPS and displayed real models of traffic lights and traffic signs

**CURRICULUM/CULTURAL ENRICHMENT**

- FF provided school supplies and books
- Several KAP brothers participated in the Dr. Seuss/Read Across America event
- NRC partnered with the Backpack Coalition to distribute backpacks, school supplies, and food
- NRC provided volunteers to read to students during Read Across America week

**CHARACTER DEVELOPMENT**

- FF sponsored awards for Perfect Attendance
- KAP sponsored the Ties for Guys event. KAP collected donated neck ties and bowties for the 4<sup>th</sup> and 5<sup>th</sup> grade boy and demonstrated how to tie a neck tie. This event was also an opportunity to build a teamwork mentality among the boys while instilling mannerisms of being a gentleman and earning respect from peers

**COMMUNITY SERVICE PROJECTS**

- FF sponsored refreshments for community visitors during the school's Leadership Day
- FF collected coats for students that needed them
- NRC provided volunteers for the Spring Fling

**PARTNERSHIP APPRECIATION ACTIVITY**

- KAP and NRC provided Duty Free Lunch each month to give teachers a much needed break

**OTHER ACTIVITIES/PROJECTS**

- KAP held their annual golf tournament to help support the scholarship endeavors and to secure a substantial donation for the school. This tournament allowed students to play for free and opens an opportunity to secure additional financial support for the school from local businesses
- NRC provided a Silhouette machine

## Maxwell Elementary & RiverFall Credit Union

### **STUDENT INCENTIVE/MOTIVATION**

- RF provided \$1 gold coins and a pizza party for 33 students with Perfect Attendance in the first semester
- RF provided a year end pizza party for 150 students who met the spring Attendance Challenge

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- RF reviewed applications and assisted with selection of students, conducted job interviews, and hosted 16 students for a full day of Job Shadowing
- RF provided two volunteers to teach JA in a Day

### **CURRICULUM/CULTURAL ENRICHMENT**

- RF covered expenses for a Kentuck artist to visit all 3<sup>rd</sup> graders
- RF hosted the entire kindergarten class for a credit union tour as part of a community helpers field trip
- RF provided volunteer readers during Read Across America Day

### **CHARACTER DEVELOPMENT**

- RF provided certificates for character awards during each nine weeks assembly
- RF donated Barnes & Nobel gift cards for winners of the MES Kindness Challenge

### **COMMUNITY SERVICE PROJECTS**

- RF decorated a trunk and provided candy for Trunk or Treat, a part of Maxwell's annual community wide Fall Festival

### **PARTNER APPRECIATION ACTIVITY**

- RF provided a year end catered Taco Mama meal for all teachers and staff
- Maxwell students made Christmas ornaments for RF staff
- Maxwell sent treats and made an appreciation poster in honor of AAS Week

### **OTHER ACTIVITIES/PROJECTS**

- Maxwell students led RF on a partnership kickoff school tour
- RF provided a letter of support for Maxwell's Pre-K grant application
- RF judged Red Ribbon Week door decorating contest, and provided a popcorn party for the classroom winners
- Partnership participated in AAS radio spotlight
- RF sponsored a MES bowling team for the JA Bowling Classic
- RF sponsored the MES Color Run

## Myrtlewood Elementary & AFFLINK/ Embassy Suites

### **STUDENT INCENTIVE/MOTIVATION**

- AFFLINK provided pizza for parents attending the Book Fair
- Every nine weeks, Embassy awarded students that completed their reading log
- Embassy provided pizza for Field Day

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Embassy hosted 5<sup>th</sup> grade students for Job Shadowing

### **CHARACTER DEVELOPMENT**

- Embassy held interviews for 3<sup>rd</sup> grade Ambassadors

### **COMMUNITY SERVICE PROJECTS**

- Embassy provided silent auction donations for the Fall Festival
- MES Choir sang in the Embassy lobby during the holiday season

### **IMPROVING SCHOOL ENVIRONMENT**

- Embassy provided food and clothing donations for the Caring Closet
- Embassy provided information and resources for the Color Run

### **PARTNER APPRECIATION ACTIVITY**

- Embassy provided surprise treats throughout the year for teachers and staff (doughnuts, cake complimentary night stay raffled off, etc.)

**OTHER ACTIVITIES/PROJECTS**

- AFFLINK provided a gift basket for a giveaway at a special event

**Northport Elementary & Alabama ONE / Tiger Rock Martial Arts, Northport****STUDENT INCENTIVE/MOTIVATION**

- AL ONE provided a \$25 gift card to all students achieving Perfect Attendance each semester
- AL ONE provided \$1 Gold Coin to all students for their birthday
- Tiger Rock presented Character Awards

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Adopters participated in Junior Achievement

**CURRICULUM/CULTURAL ENRICHMENT**

- AL ONE provided the Berenstain Bear Financial Literacy Program to all grades
- Tiger Rock gave Job Shadowing talks

**CHARACTER DEVELOPMENT**

- AL ONE participated in Read Across America
- AL ONE supported Crazy Hair & Hat Day
- Tiger Rock did Character talks

**COMMUNITY SERVICE PROJECTS**

- Adopters supported the BBQ Drive-Thru fundraiser twice per year

**IMPROVING SCHOOL ENVIRONMENT**

- AL ONE provided floor mats to the school

**PARTNER APPRECIATION ACTIVITY**

- AL ONE participated in the AAS Spotlight
- AL ONE provided a Welcome Back catered luncheon for teachers
- AL ONE provided copy paper to all staff twice a year
- Tiger Rock provided breakfast for teachers on the first day of school

**OTHER ACTIVITIES/PROJECTS**

- Kindergarten took a field trip to Tiger Rock

**Northridge High & Blaze Pizza\* /SmartBank\***

\*No report

**Northridge High Transition Unit & Alabama Power Company****STUDENT INCENTIVE/MOTIVATION**

- AP recognized students during graduation with an individual award and a framed picture

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- AP spoke to students about many careers at Alabama Power

**CURRICULUM/CULTURAL ENRICHMENT**

- AP participated in Read Across America Day activities and Dr. Seuss' Birthday celebration

**CHARACTER DEVELOPMENT**

- AP talked with students about the benefits of positive behavior and the importance of role models

**PARTNER APPRECIATION ACTIVITY**

- AP provided graduation caps and gowns for students in need, and refreshments for the Graduation Tea held for students, families, faculty and staff

**OTHER ACTIVITIES/PROJECTS**

- NHS hosted the Tuscaloosa City Schools Special Olympics

**Northridge Middle & Alabama Credit Union/Parker Towing Company**  
**Smile Doctors of Tuscaloosa**

**STUDENT INCENTIVE/MOTIVATION**

- ACU provided meals for the Student of the Month, and the Battle of the Books
- SDT provided goodie bags for good behavior, and popsicles for end of the year good behavior/good grades

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Parker participated in JA in a Day
- ACU participated in Junior Achievement

**CURRICULUM/CULTURAL ENRICHMENT**

- ACU provided 30 calculators for the 6<sup>th</sup> grade Math class
- ACU volunteers participated in the fall and spring Book Fairs

**CHARACTER DEVELOPMENT**

- ACU provided a volunteer for the final House games
- ACU provided volunteers to conduct interviews for the Ambassador Program

**PARTNER APPRECIATION ACTIVITY**

- ACU delivered a cookie cake in honor of AAS Week
- ACU delivered 60 umbrellas to teachers during Teacher Appreciation Week
- NMS delivered a goodie basket to ACU

**OTHER ACTIVITIES/PROJECTS**

- Parker provided volunteers for Field Day
- ACU provided volunteers to help stock the library

**Northside High & Rotary Club of Tuscaloosa / Brose Tuscaloosa, Inc.\* /**  
**ZF Chassis Systems Tuscaloosa, LLC**

**STUDENT INCENTIVE/MOTIVATION**

- Rotary awarded a \$1000 Scholarship to a graduating senior
- ZF brought pizza for the entire school for receiving the "School of Excellence" award

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- ZF held a Job Shadow day to go over the different functions with their industry

**CURRICULUM/CULTURAL ENRICHMENT**

- ZF held a resume critique day to discuss good vs. bad resumes and to review the students' resumes

**COMMUNITY SERVICE PROJECTS**

- ZF worked the concession stands during sporting events to allow parents time to watch their child play in the games

**PARTNER APPRECIATION ACTIVITY**

- ZF brought doughnuts and coffee, flowers, and pizza to the faculty during Adopt-A-School week
- ZF brought donuts and handwritten thank notes to the teachers during Teacher Appreciation week

**OTHER ACTIVITIES/PROJECTS**

- ZF held a School Supply Drive
- ZF provided lunch for the teacher workday at the beginning of school
- ZF held a Holiday Drive for underprivileged students

\*No report

**Northside Middle & Capital Real Estate\*/ Broadway Pizzeria #43\***

\*No report

## Oakdale Elementary & Alpha Phi Alpha Fraternity, Inc./ Hunt Refining Company/ McAbee Construction, Inc. / Zeta Phi Beta Sorority, Tuscaloosa

### STUDENT INCENTIVE/MOTIVATION

- Alpha supported the Halloween Drug Free Pumpkin Decorating contest. Students/Classes decorated pumpkins to promote being Drug Free. A team of judges consisting of adopters chose the top three decorated pumpkins and prize money (\$200) was awarded to the winners
- Alpha donated snacks for all students and staff for testing brain power
- Hunt sponsored Eagle Award trophies
- McAbee provided snacks and juices for two days during the statewide Scantron Performance Series Testing

### CAREER AWARENESS/JUNIOR ACHIEVEMENT

- All adopters sponsored and participated in Oakdale's Career Day. McAbee provided a hands-on activity table with a mock interview station
- Hunt participated in Junior Achievement
- Several McAbee employees presented Junior Achievement lessons in grades K-5 over a 5 week period

### CURRICULUM/CULTURAL ENRICHMENT

- Alpha participated in Read Your Heart Out Contest, Read Across America Day /Dr. Seuss' birthday activities
- Hunt sponsored Kentuck artists in the schools
- Hunt supported the Libby Listens Reading Program with the Metro Animal Shelter
- Hunt volunteers read to students during Read Across America Week
- As part of the Back-To-School Kickoff Celebration, adopters formed a line at the entrance way of the school to cheer on the students and parents as they entered the building for their 1<sup>st</sup> day of school
- McAbee employees visited students during Adopt-A-School week and participated in JA program
- Several McAbee employees read to students during Read Across America Week
- McAbee coordinator is an Oakdale alumni and participated in a podcast interview the journalism class

### CHARACTER DEVELOPMENT

- Hunt provided Big Brothers Big Sisters volunteer
- Hunt participated in the Pumpkins for Drug Free Decorating Campaign
- McAbee participated in the Big Brothers Big Sisters, Big Works program, which currently has three employees placed with "littles" at Oakdale. Two of the "bigs" moved up with their "littles" to the middle school

### COMMUNITY SERVICE PROJECTS

- Alpha donated Piggly Wiggly gift cards that were given to students and their families for Thanksgiving
- Alpha participated in the March of Dimes Babies Walkathon, which raised over \$1000 online
- Hunt sponsored a hole in the Nucor Steel Adopt-A-School Golf Tournament
- Hunt participated in the Canned Food Drive
- Hunt gave Publix gift cards to needy families at Christmas
- McAbee employees collected canned goods to help Oakdale collect the most canned goods in the district during Beat Auburn, Beat Hunger Canned Food Drive
- McAbee sponsored "Pictures with Santa". Kids were able to sit in Santa's lap and tell him their Christmas wish list and have a photo taken for their parents. All proceeds went to Oakdale
- McAbee donated free turkey vouchers to needy Oakdale families during Christmas holidays

### IMPROVING SCHOOL ENVIRONMENT

- Hunt gave a \$500 donation for fundraiser
- McAbee donated school supplies for students and teachers during the spring semester to replenish dwindling supply materials

### PARTNER APPRECIATION ACTIVITIES

- Alpha donated veggies and bread for the Staff Appreciation Black History Dinner
- Hunt received a gift basket with items donated by the students
- Hunt provided lunch for staff and gift bags to all school personnel during American Education Week
- McAbee provided Thank You goodie bags for Oakdale employees during American Education Week

- McAbee provided lunch for the teachers and staff during Teacher Appreciation Week
- Oakdale provided lunch for adopters during Thanksgiving and Christmas as a Thank You

#### **OTHER ACTIVITIES/PROJECTS**

- Alpha participated in Parental Involvement Program to share Math study tips for students
- Alpha assisted with Data Review and Academic Intervention plans for school
- Hunt helped with the Back-to-School Kickoff
- Hunt did WJRD Adopt-A-School highlights
- Throughout the school year, McAbee collected various types of slightly used file folders and storage boxes and donated them to the school office

### **Paul W. Bryant High & ARD Logistics-Alabama, LLC\*/ Discovering Alabama- The University of Alabama Museum of Natural History**

#### **CURRICULUM/CULTURAL ENRICHMENT**

- PBHS used Discovering AL programs with students

\*No report

### **Rock Quarry Elementary & P.E. LaMoreaux & Associates, Inc. NorthRiver Yacht Club\***

#### **STUDENT INCENTIVE/MOTIVATION**

- PELA awarded the Outstanding Scientist Award to four graduating 5<sup>th</sup> graders

#### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- PELA participated in a Job Shadow Day. PELA professionals and an intern from Argentina taught the students about the water cycle, showed them various rocks and minerals, and explained what PELA does. The students were fascinated with the rocks, minerals, and fossils, which may have inspired them to be future geologists or environmental scientists

#### **CURRICULUM/CULTURAL ENRICHMENT**

- PELA donated books and educational pamphlets on environmental science to the school
- PELA regularly shared learning activities from the United States Geological Survey, Alabama Geological Survey, and other environmental organizations
- PELA representatives attended various school activities throughout the year, such as Rock Fest, Spirit Night, the Christmas Sing Along, graduation, etc.

#### **CHARACTER DEVELOPMENT**

- PELA presented the Outstanding Scientist Awards to encourage students to keep up their hard work and to inspire them to be interested in science

#### **COMMUNITY SERVICE PROJECTS**

- PELA provided materials from U.S. Geological Survey during Earth Week
- PELA helped with school recycling efforts

#### **PARTNER APPRECIATION ACTIVITY**

- PELA participated in Great Day Tuscaloosa with teachers and PTA representatives to inform the community about the partnership activities at RQES and to show appreciation to the faculty and staff

\*No report

## **Sipsey Valley High School & Award Company of America**

### **STUDENT INCENTIVE/MOTIVATION**

- ACA provided plaques for a variety of student awards

### **OTHER ACTIVITIES/PROJECTS**

- ACA provided bottled water and chips for various school events

## **Sipsey Valley Middle School & Tuscaloosa Coca-Cola**

### **STUDENT INCENTIVE/MOTIVATION**

- Coca-Cola provided door prizes for Honor Roll parties, Perfect Attendance, and Awards Day awards

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Coca-Cola participated in Career Day as a presenter

### **CHARACTER DEVELOPMENT**

- Coca-Cola provided an award for Leadership and Service during the SVMS Awards Day

### **PARTNER APPRECIATION ACTIVITY**

- SVMC presented an award to Coca-Cola during the annual Awards Day

## **Skyland Elementary & Triad Properties / Trustmark National Bank\***

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Twice in the year, Triad visited the school and conducted mock interviews to help the students competing in a competition in Atlanta, GA

### **PARTNER APPRECIATION ACTIVITY**

- Triad provided donuts for a teacher work day
- Triad provided breakfast during Teacher Appreciation Week

\*No report

## **Southview Elementary & Walmart Supercenter, Skyland\***

\*No report

## **Taylorville Primary & Bailey's Tiger Rock Martial Arts Chick-fil-A, Tuscaloosa South**

### **STUDENT INCENTIVE/MOTIVATION**

- Bailey's provided Character Award certificates to eligible students each nine weeks
- CFA sponsored perfect attendance ice cream parties every nine weeks, and the CFA Cow visited

### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Bailey's and CFA participated in JA in a Day

### **CURRICULUM/CULTURAL ENRICHMENT**

- Bailey's read to students during AAS Week
- CFA presented the "Wipe Out Germs" programs to classes

### **CHARACTER DEVELOPMENT**

- Bailey's gave weekly character talks for all students

### **COMMUNITY SERVICE PROJECTS**

- Bailey's provided Angel Tree wishes for disadvantaged students

**IMPROVING SCHOOL ENVIRONMENT**

- CFA hosted Spirit Night fundraisers to help raise money for the school

**PARTNER APPRECIATION ACTIVITY**

- Taylorville students provided art work for CFA during the year
- Bailey's provided breakfast for teachers
- CFA provided teacher appreciation activities

**OTHER ACTIVITIES/PROJECTS**

- Bailey's taught a full day of P.E. classes

**Tuscaloosa Career & Technology Academy & McAbee Construction, Inc.**  
**Mercedes-Benz U.S. International, Inc. / Neel-Schaffer, Inc.**

**STUDENT INCENTIVE/MOTIVATION**

- McAbee donated gift items for welding student achievements throughout the school year

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Adopters conducted mock interviews to help prepare the students for WOW 2.0 and other job interview opportunities
- McAbee employees participated in speaking with students about jobs and skill sets that are in need in this region
- McAbee discussed the options for available training and how to plan a pathway to prepare the students to benefit from the training options that are available to them

**CURRICULUM/CULTURAL ENRICHMENT**

- Neel-Shaffer provided classroom speakers
- McAbee participated in TCTA Welding Day and donated a welding machine with a cart and all of the accessories. The welding machine was the grand prize in the pipe welding competition held during the event. The pipe for the competition along with other supplies and materials were also donated. McAbee employees participated in planning, coordinating, and scheduling of the event in partnership with TCTA faculty and staff. McAbee employees judged the competition as well

**CHARACTER DEVELOPMENT**

- McAbee and TCTA welding instructor selected students to participate in the WOW event. TCTA students helped to recruit the 8<sup>th</sup> grade students into their exhibits and assisted them in the activities. The Welding students helped the 8<sup>th</sup> graders with lighting the torch, welding, directing a crane operator, and working math problems on the "Wheel of Fraction" game

**COMMUNITY SERVICE PROJECTS**

- Neel-Shaffer participated in the Career Closet Drive
- McAbee donated a variety of items (Galaxy Tab Elite, Lil Stingray Tricycle, Telescope, Remote Control Truck, Battle drone, Presto Portable Slow Cooker, and a Portable Charging Station) for Silent Auction Fundraiser
- McAbee provided material to help with the construction of a grill built by TCTA Welding program that was gifted to a local young adult with Down-Syndrome for use in a fundraiser

**IMPROVING SCHOOL ENVIRONMENT**

- McAbee helped with planning and initiated the Power Partner Power with TCTA and local business leaders

**PARTNER APPRECIATION ACTIVITY**

- Neel-Shaffer provided a Teacher Appreciation breakfast
- McAbee provided box lunches for the teaching staff during Teacher Appreciation Week

**Tuscaloosa County High & Wells Fargo Bank\* / FIS Global**

**STUDENT INCENTIVE/MOTIVATION**

- FIS provided lunch for students recognized as the Student of the Month. The students were recognized because of their outstanding academic achievements, good behavior, school activity involvement, overall good attitudes, and setting a great example of a leader

**CURRICULUM/CULTURAL ENRICHMENT**

- FIS participated in Read Across America Day activities

**COMMUNITY SERVICE PROJECTS**

- FIS provided judges for the Homecoming decorating competition

**IMPROVING SCHOOL ENVIRONMENT**

- FIS assisted with Campus Clean-up day
- FIS collected coats, canned foods, school supplies, etc. on behalf of the school
- FIS provided mouse pads for the school

**PARTNER APPRECIATION ACTIVITY**

- FIS recognized teachers during American Education Week and Teacher Appreciation Week

**OTHER ACTIVITIES/PROJECTS**

- FIS participated in the graduation ceremony as the guest speaker, and provided tassel ropes for seniors

\*No reports

**Tuscaloosa Magnet Schools-Elementary & Bailey's Tiger Rock Martial Arts**  
**Mathnasium of Tuscaloosa / The University of Alabama**  
**College of Community Health Sciences**

**STUDENT INCENTIVE/MOTIVATION**

- TMSE students were divided into three "houses" and each quarter would recognize a house winner. CCHS provided a popsicle party and displayed a certificate for the house winners

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Mathnasium participated in JA in a Day with the 3<sup>rd</sup> grader

**CURRICULUM/CULTURAL ENRICHMENT**

- Bailey's volunteered, and donated snacks and drinks for Magic Fest, intercultural awareness
- Bailey's read to students

**CHARACTER DEVELOPMENT**

- Bailey's provided character/bully talks to the classes
- Mathnasium greeted students on the first day of school with high fives
- Bailey's and Mathnasium participated in the Great Handshake Day

**COMMUNITY SERVICE PROJECTS**

- Bailey's Angel Tree gifts for disadvantaged students

**PARTNER APPRECIATION ACTIVITY**

- Bailey's provided donuts for teachers
- Mathnasium recognized teachers during Teacher Appreciation

**OTHER ACTIVITIES/PROJECTS**

- Bailey's taught a full day of P.E. classes
- Mathnasium participated in Field Day
- CCHS participated in the AAS TV spotlight program

**Tuscaloosa Magnet Schools-Middle & Mathnasium of Tuscaloosa**  
**The University of Alabama College of Community Health Science**  
**Young Tuscaloosa**

**STUDENT INCENTIVE/MOTIVATION**

- CCHS created and purchased Student of the Month T-shirts to recognize selected students. Students also received a certificate, pens and an elephant stress ball
- YT judged the Spelling Bee and provided feedback to the contestants

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Three YT members volunteers for JA in a Day

**CURRICULUM/CULTURAL ENRICHMENT**

- Mathnasium provided Math and Reading tutoring
- CCHS provided judges for the Spelling Bee
- YT members spent time reading one-on-one with students that were selected by the principal based upon literacy skills/needs

**CHARACTER DEVELOPMENT**

- Mathnasium participated in Junior Achievement and assisted students with resume building and job readiness life skills
- YT put together eight career awareness and life skills lessons including topics as such: cell phone etiquette, handshakes & greetings, goal setting & career goals, and personal space & social cues

**COMMUNITY SERVICE PROJECTS**

- Test Your Best – YT members wrote inspirational messages to the students that were tied to snacks and delivered to classrooms in advance of the state testing day
- YT provided judges for a district wide public speaking competition for 6<sup>th</sup> graders to deliver a three minute speech

**IMPROVING SCHOOL ENVIRONMENT**

- Mathnasium and Young Tuscaloosa greeted students on the first day of school with high fives, and welcomed the students to their new classroom with cheers and good wishes

**PARTNER APPRECIATION ACTIVITY**

- Mathnasium provided gifts for Teacher Appreciation Day, Starbucks gift cards, and coffee cups
- YT provided a catered lunch from Chick-fil-A to celebrate Teacher Appreciation Week
- YT provided a Taco Casa lunch for teachers in December

**OTHER ACTIVITIES/PROJECTS**

- CCHS participated in the AAS TV spotlight program

**University Place Elementary & Bojangles'\* / DCH Credit Union**

**STUDENT INCENTIVE/MOTIVATION**

- DCH provided gift cards for recognition

**CHARACTER DEVELOPMENT**

- DCH provided pizza for Leadership assembly
- DCH supported the 5<sup>th</sup> grade assembly

**Vance Elementary & Mercedes-Benz U.S. International, Inc.**  
**Southland Transportation Group/ Vulcan Materials Company, Inc.**

**STUDENT INCENTIVE/MOTIVATION**

- Vulcan provided incentives for testing, perfect attendance, and positive behavior
- MBUSI provided funding for Positive Behavioral awards

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Vulcan participated in JA in a Day and Read Across America activities
- MBUSI team members helped provide volunteers to teach Junior Achievement
- MBUSI participated in Careers on Wheels
- MBUSI hosted five students for Job Shadowing

**CURRICULUM/CULTURAL ENRICHMENT**

- Adopters provided funding for Miss Annie's Excellent Adventures for first grade

**CHARACTER DEVELOPMENT**

- Vulcan supported activities for Red Ribbon Week

- MBUSI provided funding for Red Ribbon Week supplies for students

#### **COMMUNITY SERVICE PROJECTS**

- Students visited Vulcan and sang Christmas carols
- Southland worked with the school on the Vance Library clean-up project
- VES participated in the Mercedes Marathon

#### **IMPROVING SCHOOL ENVIRONMENT**

- Vulcan participated in fundraiser to purchase an awning for the school's upper building

#### **PARTNER APPRECIATION ACTIVITY**

- MBUSI provided lunch for the faculty
- Vulcan fed the faculty and staff twice during the year

#### **OTHER ACTIVITIES/PROJECTS**

- Southland gave monetary donations to the school

### **Verner Elementary & Ameriprise Financial\*/ Powell Petroleum/ Riverview Orthodontics / Synovus /Taziki's Mediterranean Café**

#### **STUDENT INCENTIVE/MOTIVATION**

- Synovus provided Grow Awards and Citizenship Award
- Riverview provided BUG (Bringing Up Grades) Awards and a goodie bag each nine weeks
- Students were invited by their teacher to attend the Student of the Month lunch sponsored by Powell

#### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- The president of Powell participated in Career Day
- Synovus participated in JA in a Day

#### **CURRICULUM/CULTURAL ENRICHMENT**

- For Read Across America Day, Riverview donated money towards a cake and two \$10 gift cards
- Riverview donated snacks for students participating in the Battle of the Books
- Synovus participated in Read Across America Day and JA in a Day
- Taziki's provided food for the Battle of the Books celebration, and snacks for the Book Club celebration

#### **CHARACTER DEVELOPMENT**

- Student of the Month luncheon sponsored by Powell recognized students for academic achievements and good citizenship
- Taziki's participated in the Great Handshake Competition

#### **PARTNER APPRECIATION ACTIVITY**

- Powell provided treats for faculty and staff during Teacher Appreciation Week
- Riverview provided lunch for teachers during Teacher Appreciation Week
- Synovus delivered goodies at the beginning of the school year and end of the school year
- Taziki's hosted two Spirit Nights, and provided lunch during Teacher Appreciation Week

#### **OTHER ACTIVITIES/PROJECTS**

- Riverview donated to the Turkey Bowl
- Taziki's provided lunch during Teacher In-Service at the beginning of the year

\*No report

### **Walker Elementary & Children and Teen Dental**

#### **STUDENT INCENTIVE/MOTIVATION**

- CTD provided volunteers and gift cards for AR readers parties
- CTD donated gifts cards for perfect attendance awards
- CTD provided toothbrushes and stickers for student birthdays (705 students)

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- CTD provided JA volunteers for two Kindergarten classes, and participated in JA in a Day with 3<sup>rd</sup> and 4<sup>th</sup> grade classes

**CURRICULUM/CULTURAL ENRICHMENT**

- CTD sponsored Kentuck in the school
- CTD participated in Read Across America Day, and the Veteran's Day Program

**CHARACTER DEVELOPMENT**

- CTD helped with Rambassador Interviews

**COMMUNITY SERVICE PROJECTS**

- CTD participated in the school's Health Fair
- CTD provided prizes and volunteers for Fall Festival
- CTD provided coffee, door prizes, and volunteers for the Dads All Pro Breakfast

**IMPROVING SCHOOL ENVIRONMENT**

- CTD sponsored Ram Run

**PARTNER APPRECIATION ACTIVITY**

- CTD provided gift bags and treats for the entire staff twice during the year
- CTD volunteers provided Duty Free Lunch four times during the school year

**OTHER ACTIVITIES/PROJECTS**

- CTD provided volunteers, ice and bottled water for Field Day
- CTD provided volunteers for Book Fair Night

**Westlawn Middle & Phifer Incorporated / Zeta Phi Beta Sorority, Inc.**  
**Rhodes and Rhodes Family Dentistry\***

**STUDENT INCENTIVE/MOTIVATION**

- Phifer provided certificates to students for A and A/B Honor Roll
- Phifer provided certificates for the 8<sup>th</sup> grade graduation
- To increase student attendance for standardized testing, Phifer provided four \$25 gift card for a drawing to the students that had perfect attendance during testing week
- Zeta provided student awards and certificates for Honor's Day

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Phifer sent 12 volunteers to participate in JA in a Day for the 7<sup>th</sup> grade students
- Phifer invited eight 8<sup>th</sup> grade students to the office for a job shadowing activity – Phifer PRIDE. These students spent half a day at the office and learned about various job possibilities and the manufacturing plant. Each student shadowed a volunteer for an hour to learn about their occupation
- Phifer helped chaperone 8<sup>th</sup> grade students to Worlds of Work (WOW)
- Zeta participated in the Black History Program

**CURRICULUM/CULTURAL ENRICHMENT**

- Phifer continued the new reading incentive program and offered incentives to the students. A Kindle Fire was donated (end of the semester) and eighteen \$25 Barnes & Noble gift cards (each 9wks). Three students from each grade were awarded based on the following criteria: greatest comprehension growth, most number of books read, and most minutes read
- Phifer participated in Read Across America Day and treated the students that read to their feeder schools to a fun lunch
- Zeta sponsored a Soul Food dinner

**CHARACTER DEVELOPMENT**

- Phifer donated gift items to the school for use in the Positive Behavior Incentive program. The students were recognized when they demonstrated good character and behavior
- Zeta provided volunteers for various activities

**COMMUNITY SERVICE PROJECTS**

- Phifer donated gifts to a needy student during Christmas and provided the students with Christmas gifts

- Zeta provided donations for the Angel Tree Project
- Zeta provided Veteran's Day certificates and Reception

#### **IMPROVING SCHOOL ENVIRONMENT**

- Zeta provided volunteers upon request

#### **PARTNER APPRECIATION ACTIVITY**

- Phifer donated goodie bags for new teachers and administration staff members
- Phifer donated Green Acres membership (Phifer's fitness facility) to teachers and administration staff
- Phifer greeted the students on the first day of school and gave pencils to each student
- Phifer provided teachers and staff with bagels, breakfast treats, coffee, and juice for a faculty meeting
- Westlawn chorus performed at the Phifer office during the Christmas holidays
- Phifer delivered doughnuts and coffee in honor of Adopt-A-School week
- Phifer and Zeta hosted a Teacher Appreciation luncheon

#### **OTHER ACTIVITIES/PROJECTS**

- Phifer participated as a Hole Sponsor in the AAS Golf Tournament
- Phifer participated in the WJRD radio spotlight and Great Day Tuscaloosa TV spotlight

\*No reports

## **Westwood Elementary & Arts & Humanities Council of Tuscaloosa/ Hudson-Poole Fine Jewelers / Wilson's Pest Control**

#### **STUDENT INCENTIVE/MOTIVATION**

- AH donated two \$50 gift cards for perfect attendance in the second semester
- AH donated two scholarships to arts camps valued up to \$500
- HP presented the Gotcha Gators Citizenship award during PTO meetings and at the end of the year
- HP sponsored the Gemstone Math Program, which recognized and awarded students for doing well on extra timed math tests
- WPC awarded students achieving perfect attendance and BUG Awards

#### **CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- After learning about the considerations in designing the layout and hanging of art for an exhibit, students wrote an essay from which they were selected to job shadow. They then laid out and hung the Westwood art exhibit. The students also toured Bama Theatre and learned how movies are chosen and shown in comparison to the past
- At HP, students worked with the bookkeeper and completed a daily balance sheet where they counted money, totaled up checks and sales tickets, and had to make everything balance for the day of business. Students also had hands on training with the repairman. They were able to watch simple repairs being done and each student was given a silver plated lidded box to have engraved with their name or initials. The students then took their personalized boxes (gift) and were able to help the employees in the shipping and receiving department, and gift wrapped their box to take home. They used boxes, paper, ribbon and bows. The students also helped with the afternoon UPS pick up and outgoing orders for the day. Each student then looked at gemstones and diamonds under the microscope and talked with HP gemologist about them, tried on jewelry and helped take in repairs and work with customers. Each student was given a gift bag with goodies to take home

#### **CURRICULUM/CULTURAL ENRICHMENT**

- AH hosted a full day of arts enrichment activities at Westwood each fall, which included hands on activities, demonstrations, and performances
- AH provided Druid Arts Awards to students in each classroom that demonstrated talent in the areas of visual arts, literature, and music
- AH participated in Read Across America day activities
- HP sponsored Gemstone Math Program

**CHARACTER DEVELOPMENT**

- HP provided swag tags for students as incentives for perfect attendance and citizenship

**COMMUNITY SERVICE PROJECTS**

- Westwood singers participated in the Tree Lighting Ceremony organized by AH
- AH promoted Westwood activities and the partnership through social media, on the theatre marquee, and through the website and press releases
- WPC sponsored the recycling program

**PARTNER APPRECIATION ACTIVITY**

- Adopters provided lunch for all Westwood faculty and staff
- Participated in AAS Spotlight
- Westwood provided gifts and decorations at Christmas, and end of the year gifts to adopters

**OTHER ACTIVITIES/PROJECTS**

- Adopters provided meals for students participating in Job Shadowing

**Woodland Forrest Elementary & Thompson Tractor Company**  
**Walmart Neighborhood Market, Tuscaloosa\***

**STUDENT INCENTIVE/MOTIVATION**

- Thompson provided Monthly Leadership Awards and “Pizza with the Principal” parties

**CAREER AWARENESS/JUNIOR ACHIEVEMENT**

- Thompson hosted students for Job Shadowing

**CURRICULUM/CULTURAL ENRICHMENT**

- Thompson provided certificates for Kindergarten

**COMMUNITY SERVICE PROJECTS**

- Thompson gave a STEM Program presentation during Discover Fest

**PARTNER APPRECIATION ACTIVITY**

- WFES sent Thank you and Christmas cards, recognized the partnership in the School News, and AAS Newsletter

**OTHER ACTIVITIES/PROJECTS**

- Thompson provided light towers and generators for the Fall Festival

\*No reports

Many community organizations make significant contributions to area schools but are unable to maintain the regular closeness of Adopt-A-School partners. A Partner At Large (PAL) may choose an ongoing or annual commitment, or a one-time contribution of personal or material resources to their school or to a district-wide effort.

This provides another level for community participation with individual schools by recognizing meaningful resources that are provided without the involved commitments that constitute full-school adopter status.

<b>PAL Name</b>	<b>Goods or Services Provided</b> (Include time; # of volunteers; # of visits to school, etc.)	<b>School Name</b> (grade level if appropriate)	<b>Estimated Cash Value</b>
Allstate Coley Agency	Incentivized students who made improvements in areas highlighted by the school. Each month, an Allstate team member visited the school to participate in an activity to reward the students that reached their improvement goals. This collaboration effort increased the student motivation, produced gains in targeted subjects, and fostered a strong relationship between all parties involved.	Central Elementary Crestmont Elementary Holt Elementary University Place Elementary	
Bank of Moundville	Provided food, sports awards, trophies, and medallions to recognize students' accomplishments at the sports banquet.	Hale County High	\$1500
Bryant Bank	Awarded 10 seniors with the Paul W. Bryant, Jr. Scholarship during Senior Night. Each recipient received a \$5000 scholarship to The University of Alabama.	Paul W. Bryant High	\$50,000
Kappa Alpha Psi Fraternity, Northport Alumni Chapter		Central Elementary (K-5)	\$600
Lanier Auto Sales	Donated Ready Mix items	Central Elementary (K-5)	\$500
Moundville Medal Company	Provided medal logos and equipment	Hale County High	\$1000
Paul Rollins		Central Elementary (K-5)	\$200
Representative Bobby Singleton		Central Elementary (K-5)	\$2000
ZF Chassis Systems, LLC	Participated in the following activities: <b>Intervention Hour</b> – weekly assisted students one-on-one with reading skills  <b>Duty Free Lunch</b> – provided volunteers during lunch hour so the teachers can take a lunch break without the responsibility of students  <b>Island Day Celebration</b> – volunteers provided snacks and passed out concessions so the teachers so could celebrate achievements with their students	Crestmont Elementary	\$1120